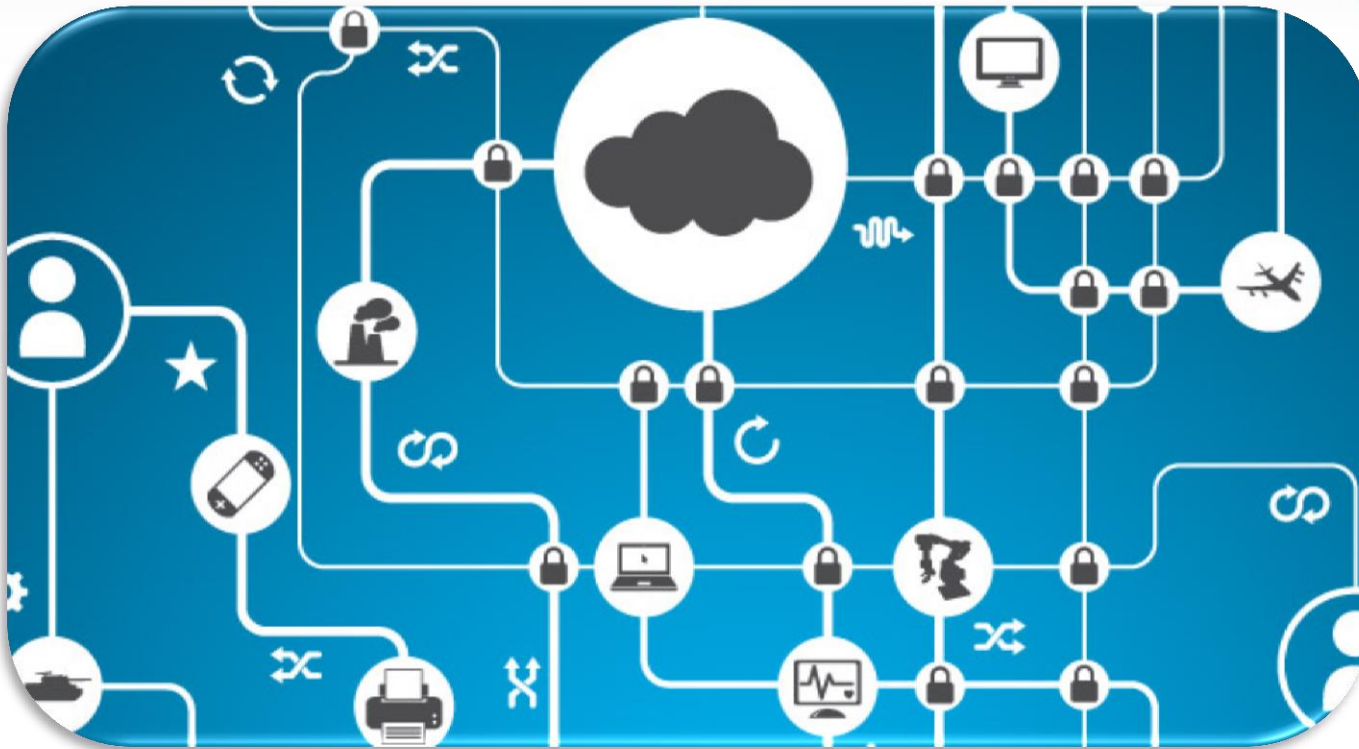


IOT - making it happen



Ofer klein

WeFind CEO

Ofer@wefindtech.com

The importance of a common language

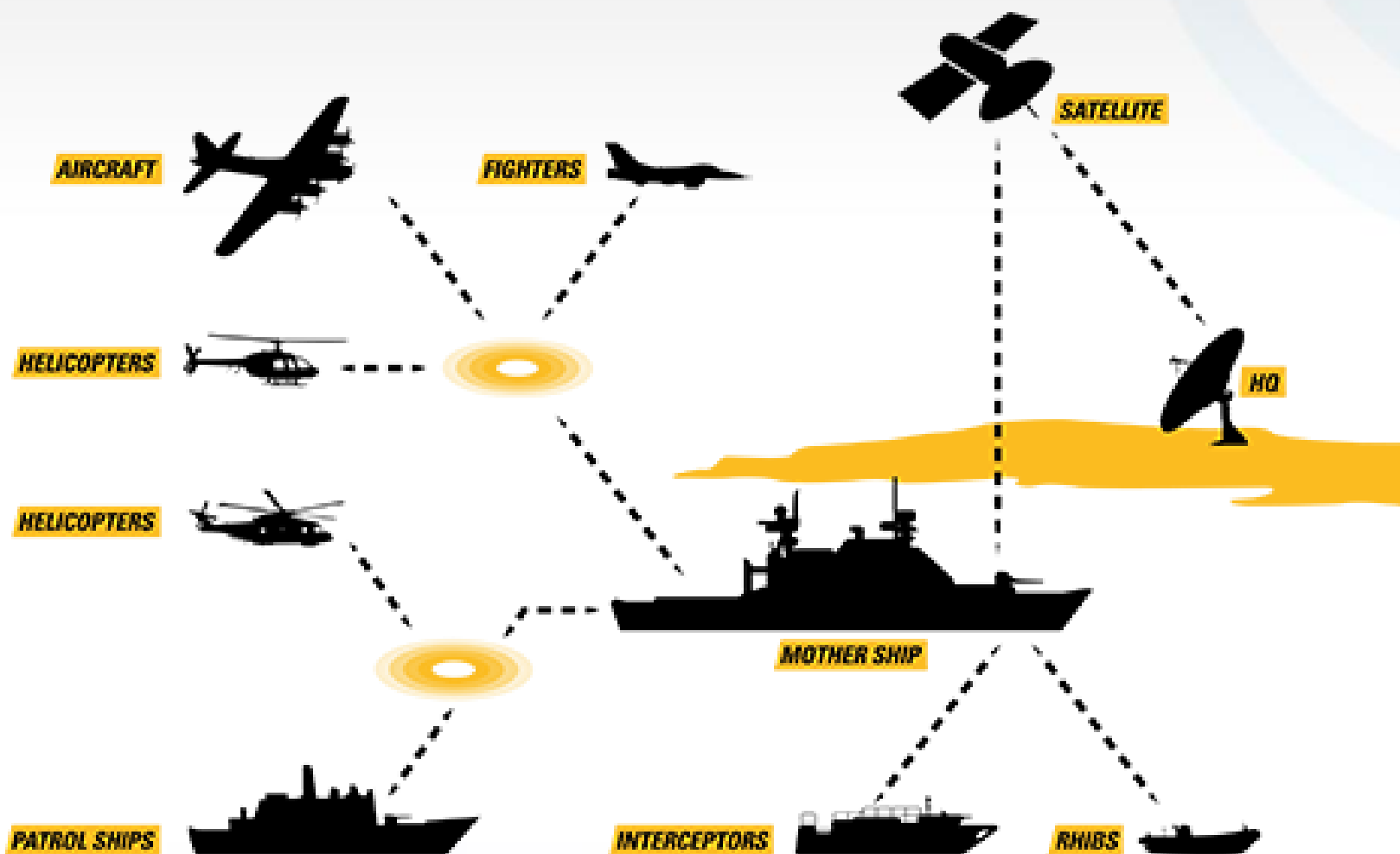
Clip

Afghanistan - rescue mission





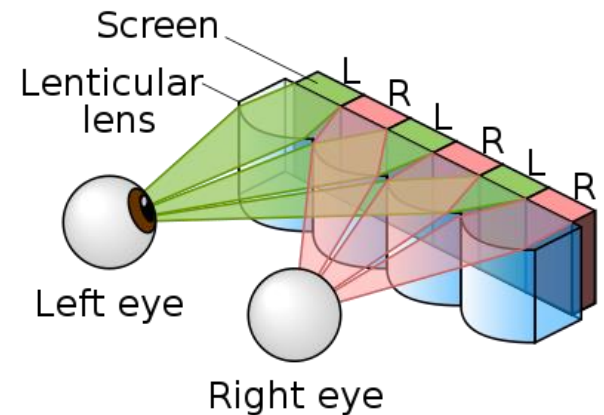
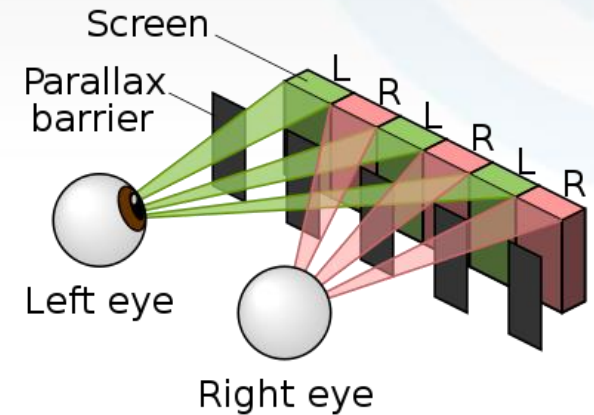
NATO networks



Who is this? Where are you ?



The fight for 3D video standard



- Communication
- Language
- Communality

- Enhance performance
- Easier, better life

Optional IOT solution layers

Long range communication

Getway

Local communication

Data base

Cloud / logics / rule engine

Application

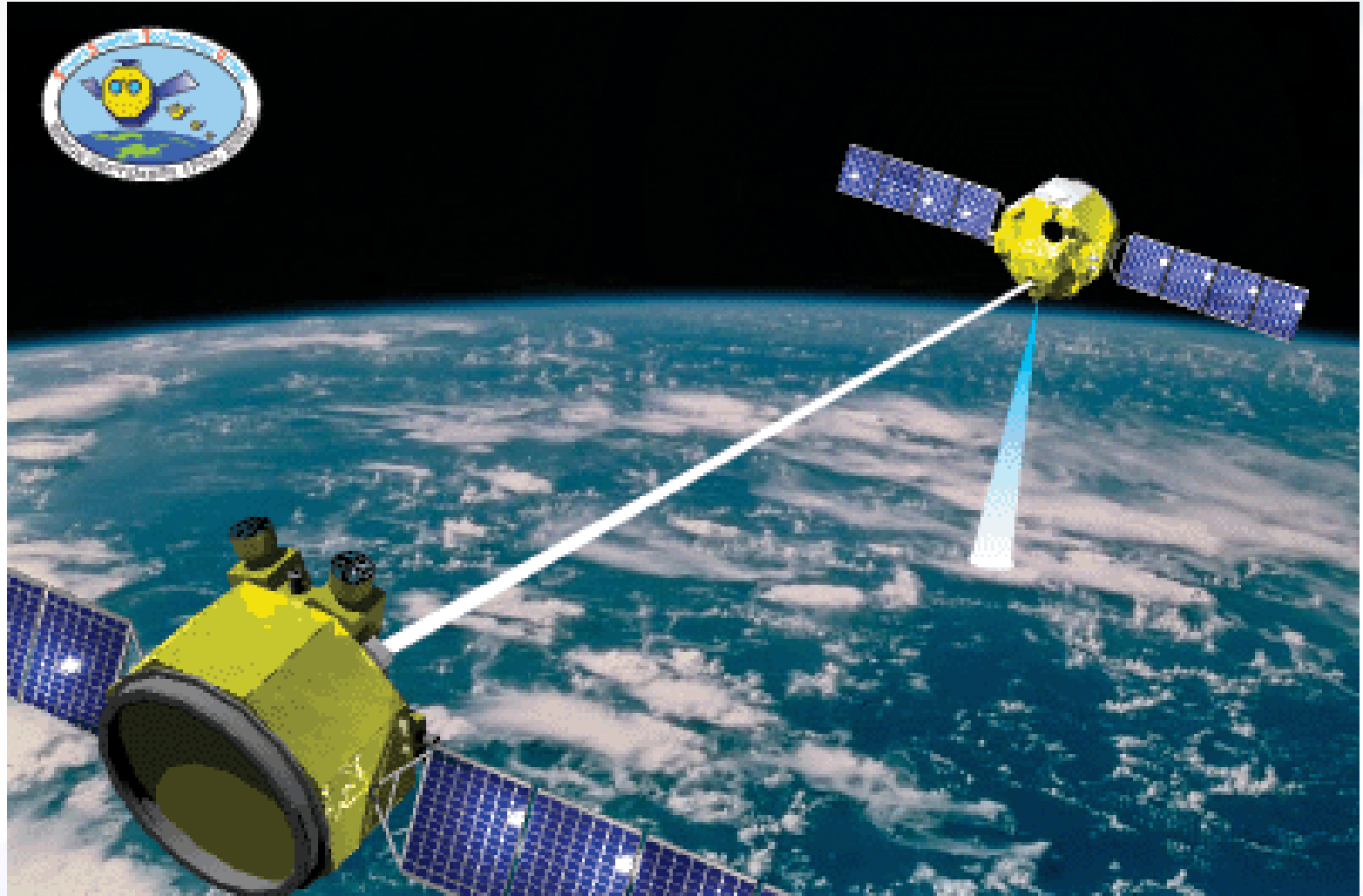
Choosing the right tool for the mission



IOT optional communication

- Satellite
- Cellular
- WiFi
- BT / BLE
- Zigbee
- Sub Giga
- RFID / NFC

Satellite - connected everywhere



Cellular



Sub-Saharan Africa's unique mobile subscriber base has grown by 18 per cent annually over the last five years, making it the fastest growing region globally.

By mid-2013, there were 253 million unique mobile subscribers and 502 million connections



WiFi



Telekom rolls out the WiFi carpet:
2.5 million new hotspots in Germany by
2016





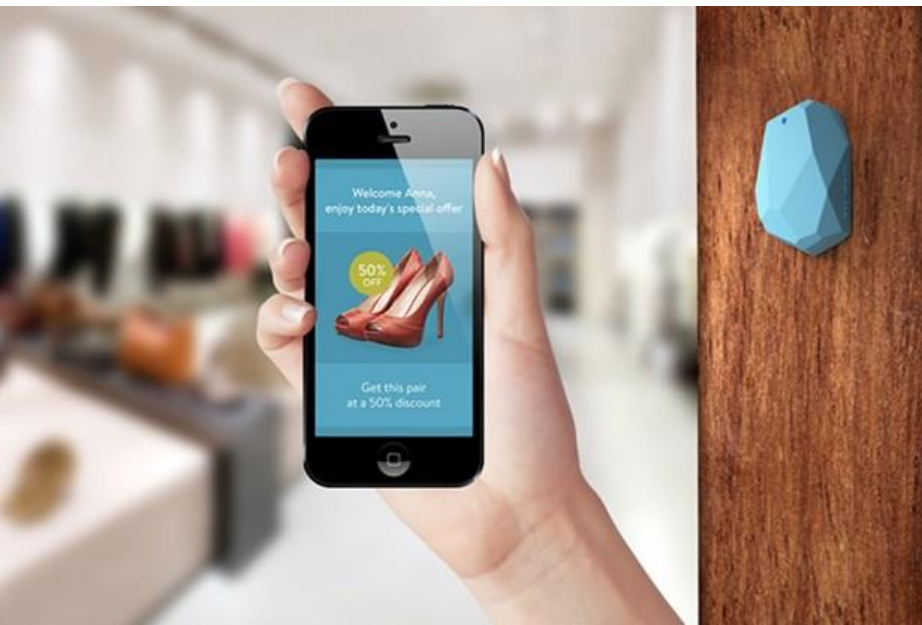
SubGiga



RFID / NFC



BT / BLE / ibeacon



Do we adopt the best solution?

QWERTY

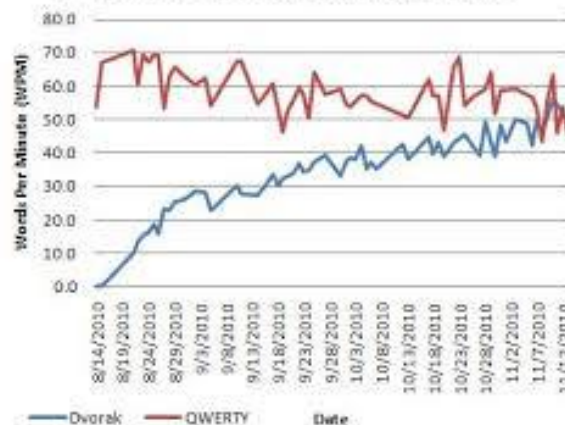
~	1	2	3	4	5	6	7	8	9	0	DEL
TAB	Q	W	E	R	T	Y	U	I	O	P	
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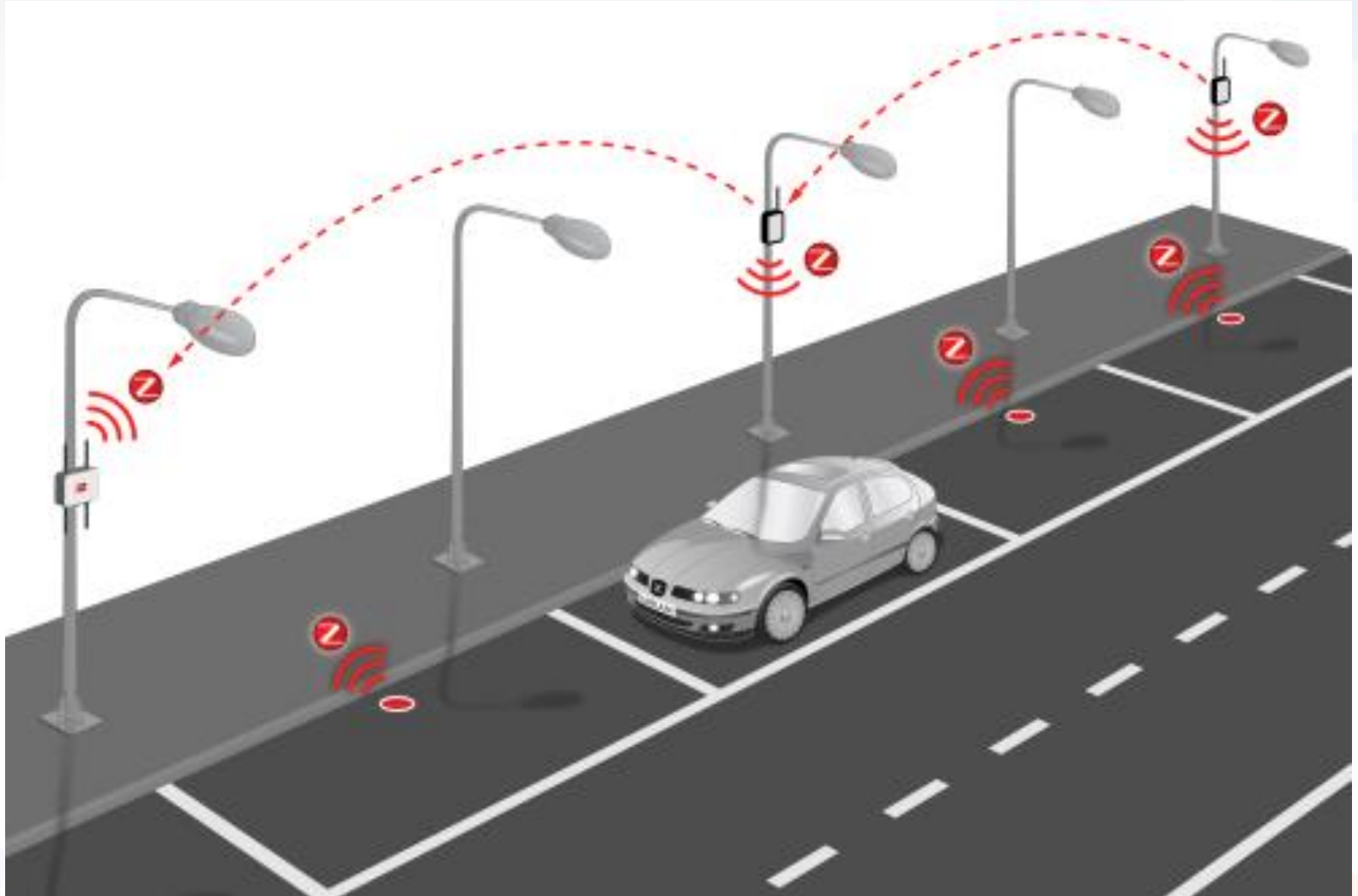
DVORAK

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											SPACE



Dvorak vs Qwerty Typing Speeds





Connected cars



More than 20% of vehicles sold worldwide in 2015 to include embedded connectivity solutions;

More than 50% of vehicles sold worldwide in 2015 to be connected

Smart home

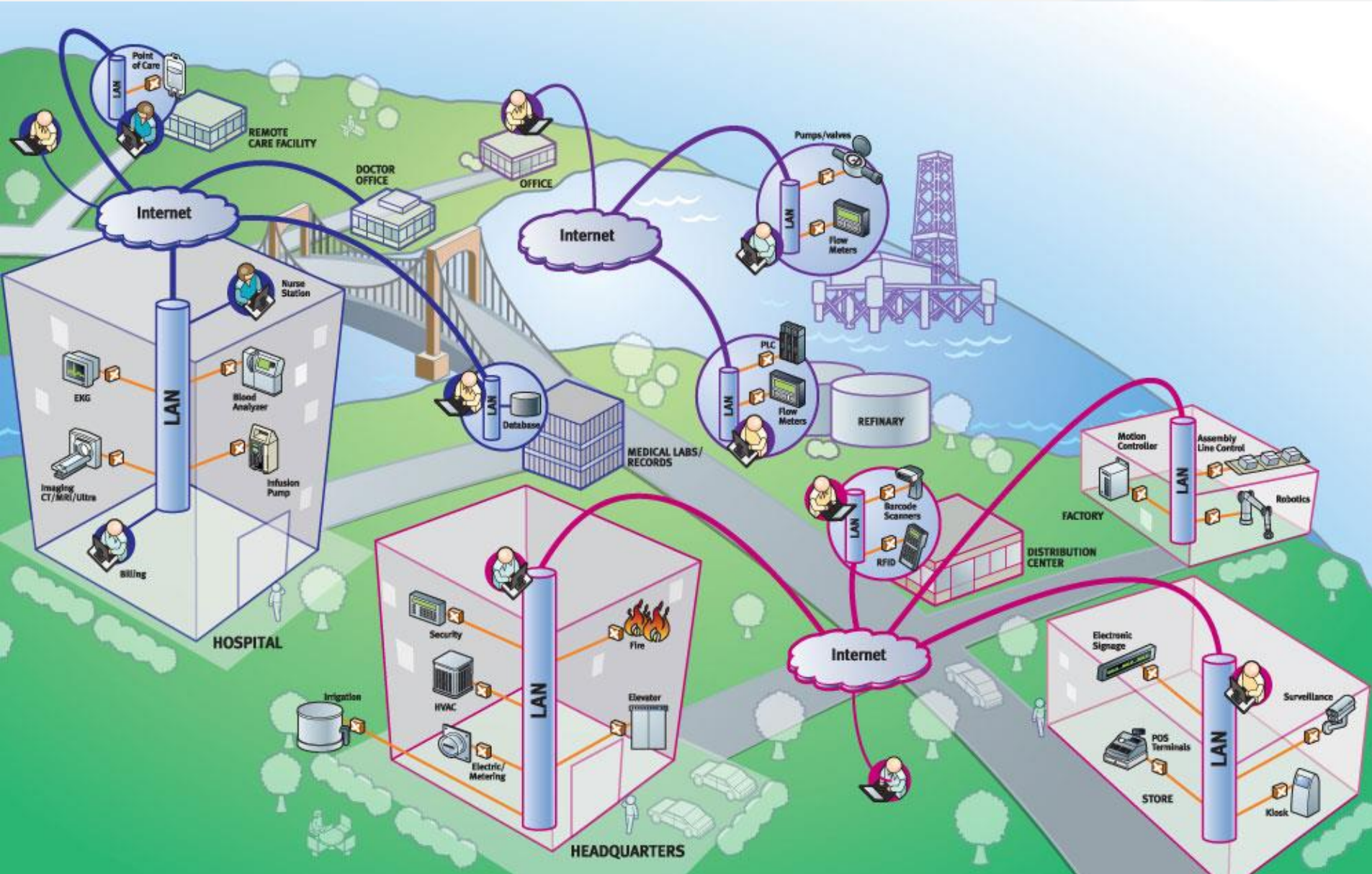


Simple, easy to install, high reliability, SCALABLE

Agriculture



Multy layer solution, common language



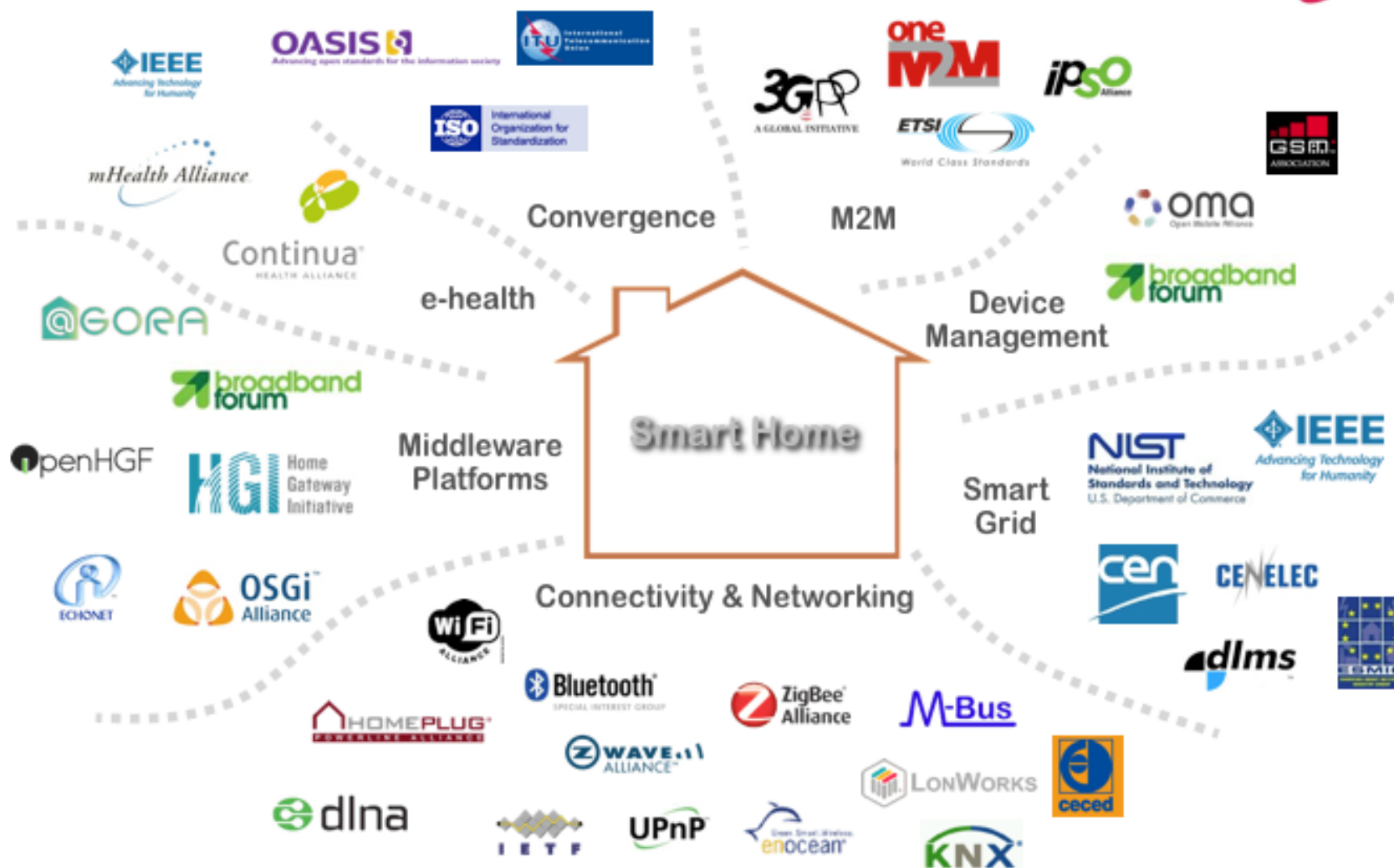
Network of European Smart Cities: an Holistic View by Vienna University of Technology



The fight has already begun



Standards initiatives relevant to the Smart Home



Summary

- Common language as a basis
- Interoperability
- Make it simple - for users, for developers, for manufacturers
- The revolution has started !

Clip : Remember - there are users at the end...

Ofer klein

WeFind CEO

Ofer@wefind-tech.com